

# Tee & Practice Green Sponsor Advertising

2004

## ASM Hartford Golf Classic

Due to our **huge success** with last year's tournament, once again, local and national suppliers to the material industry and the welding industry are offered the opportunity to bring their name in front of nearly 150 related professionals and their guests. The attendants of the prestigious Golf Classic will be held at Blackledge Country Club, Hebron, CT, on Wednesday, September 15, 2004.

This event marks a major gathering of material specifiers with purchasing influence in Connecticut and Southern New England. Subsequently, participation in our "Sponsor" advertising program can be an economical and effective manner in which to place your company's name, product, or service in front of this unique group of present or potential customers.

**"Tee" Advertisements** consist of a 24" X 24" lettered sign (black on white) showing your company name, product, service, city/state, and phone number, attached to a post and then inserted in the ground at one of the 18 tee areas throughout the golf course. Your advertisement will be in view for all to see as they approach that particular tee.

**"Practice Green Advertisements"** are the same as tee advertisements except for placement location. These signs are strategically placed around the highly visible practice green. Believe us, response of the advertisements has been excellent in terms of favorable comments recognition of all who attend. The proceeds from these advertisements benefit the ASM Golf Classic.

To participate in this opportunity of placing your company's name in front of this unique gathering of related professionals, please complete and return the enclosed form at your earliest convenience. Sign deadline is August 29, 2004.

Your generous past support of ASM activities is acknowledged and appreciated. We hope we can count on your continued generosity again this year.

**\*Proceeds go to College Scholarships for High School Students!!!**

THE GOLF COMMITTEE—HARTFORD CHAPTER, ASM

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